

Student presentations

M2 Multilingual Technical Communication

Université Paris Cité, UFR EILA, Master CTM 2022/2023

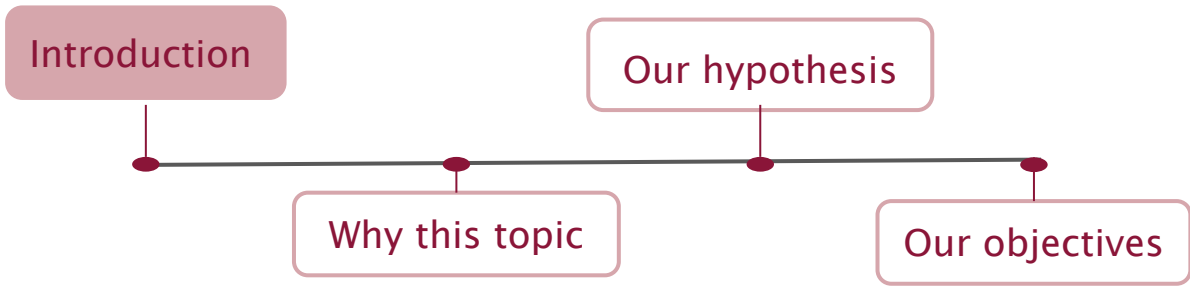
The impact of text generators on technical communication field

DA COSTA Mafalda

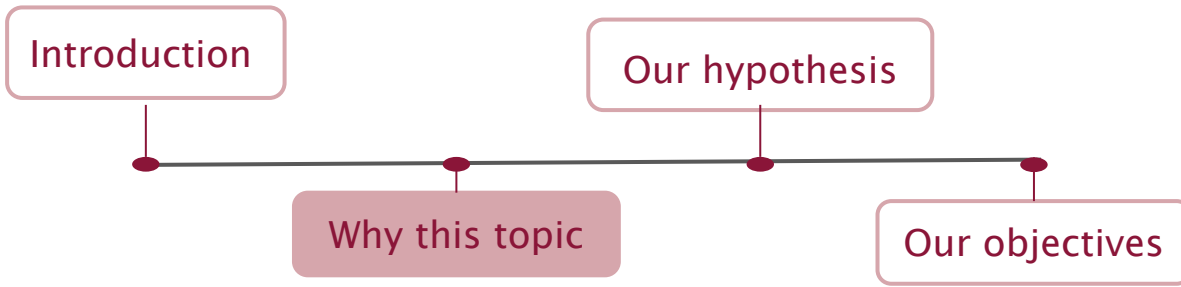
DUCHAILLE Louis

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AI Text generators



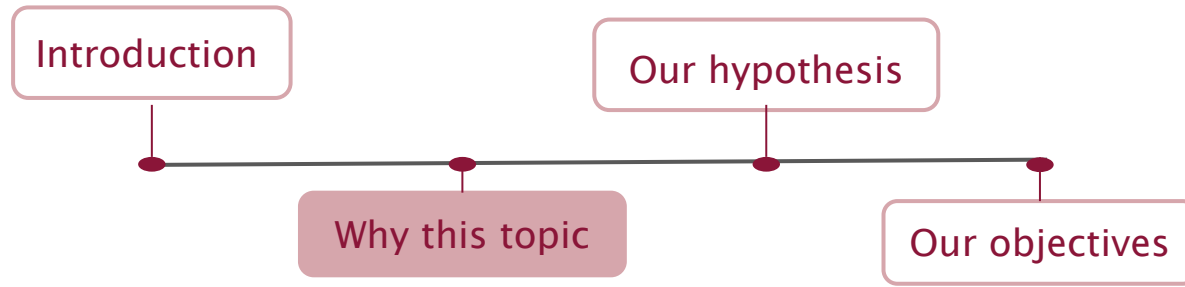
- Generate code in several languages.



- Generate procedures following specific standards and norms.



- Rewrite generated text according to user feedback.



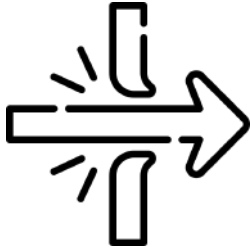
- To what extent can AI text generators transform technical communication?
- How can it be embraced by technical communicators?

Introduction

Our hypothesis

Why this topic

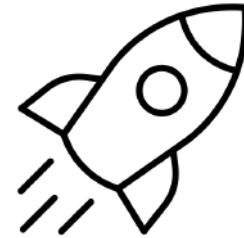
Our objectives



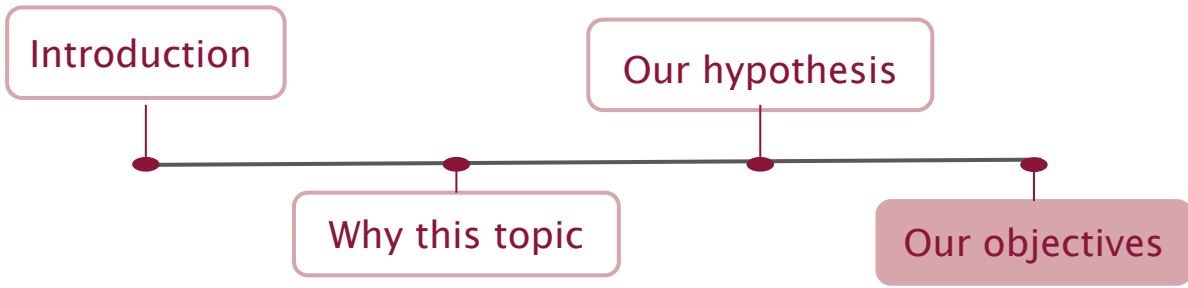
AI made and
can make a
breakthrough



AI can increase
productivity



AI is
promising



- Different aspects of AI in technical communication.
- Limits of AI generated text.
- Optimize our usage of AI.

You had an experience using Text generators in your professional activity? You would like to share it?

**Please contact
Evan, Louis and Mafalda at
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The impact of a technical writer shortage within an organization



BOUILLARD Camille , BENHASSINE Kenza, GILMORE Georgina

THE IMPACT OF A TECHNICAL WRITER SHORTAGE WITHIN AN ORGANIZATION

Is there link between company performance and technical writer employment?

- Determining the need to hire a new technical writer
- KPIs to measure documentation performance
- Influence of the quality of documentation on company performance





<https://forms.gle/3DK9Pvq3nov7erL9A>

Please contact us

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The transversality of a technical communicator

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KUI Camille

NGUYEN Celine

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1 The outline of the research theme

- The technical communicator intervenes in a multitude of different fields, what is the reason for this versatility?
- Why do the missions of a technical communicator extend to several different professions?
- What are the limits of a technical communicator's skills?
- What is the impact of this transversality?

2

Does the transversality of a technical writer impact the job's evolution and to what extent?



2

Method



Survey



Large number of technical communicators



Various backgrounds



Range of skill sets

Thank you for your attention!

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KADJITE Lyticia
(Lemon Energy)



KUI Camille
(Société Générale)



NGUYEN Céline
(Watura)

How the migration towards DITA editors may limit the future of technical writing?

MAUCHOSSE Lisa
NOOR MOHAMED Tasmiya
SANOGO Alima

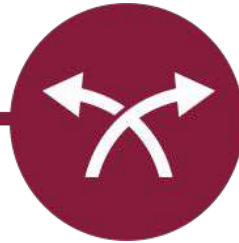
Context

STEP 1



Use of Single
Sourcing
editors

STEP 2



Migration
towards DITA
editors

STEP 3



DITA editors
may be a
better choice

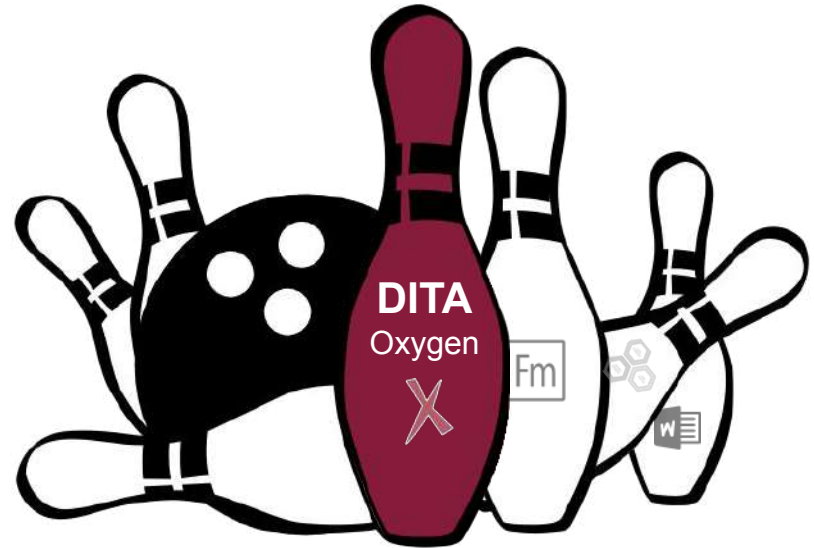


Hypothesis

Almost no competitors to Oxygen



The lesser the competition,
the lesser the development



Research frame

How the migration towards DITA editors may limit the future of technical writing?

○ Is the DITA norm mostly used in technical writing?

○ Why do some of us think of DITA editors first?

○ Why do Technical writers migrate to DITA editors?

○ From all the available DITA editors, why do technical writers mostly choose Oxygen?

Contact

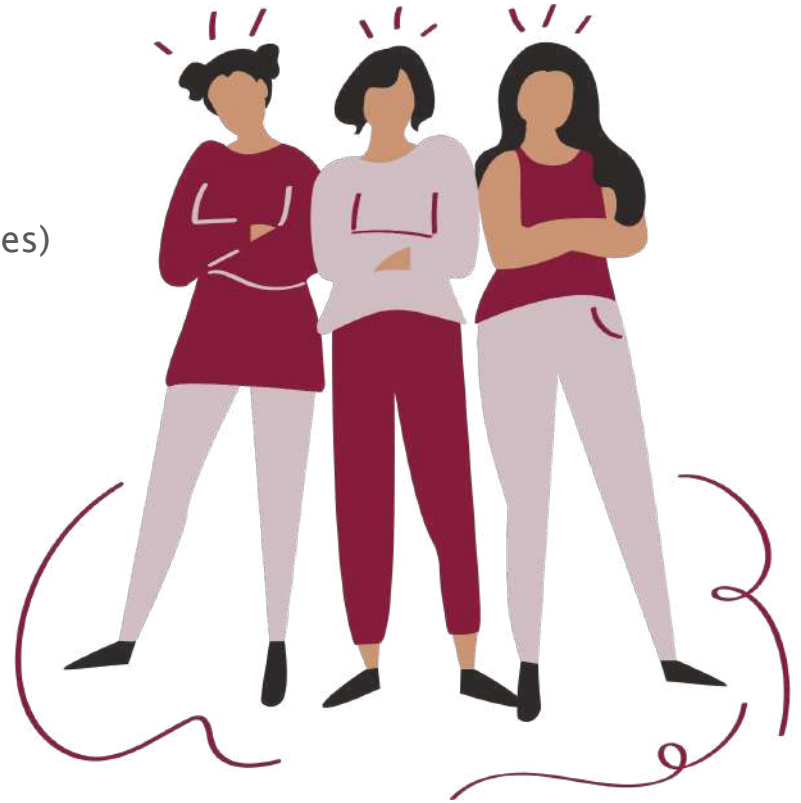


MAUCHOSSE Lisa (Fresenius Kabi)
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SANOGO Alima (Mitel France)



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Thank you!



The implementation of visuals in technical writing

Salma BENMINA
Razia SEYADOU
Anna NDOYE

CONTENT

01

Introduction of the project



02

The reason behind choosing this topic as a project



03

Objective and hypothesis



Types of visuals

Illustrate complex systems or processes.

Diagrams

Graphs

Present data.

Present data in a structured format.

Tables

Pictures

Illustrate concepts.

Illustrate concepts or processes.

Videos



💡 “The selection of this topic was based on our experience, after discussion we realised each company has a different strategy in dealing with visuals.”

Salma, Razia and Anna



OBJECTIVE

Observe and **compare** the strategies used by different companies in dealing with visual.



PROBLEM

What are the **factors** that shape the **strategies** of a company for implementing **visuals** in **technical writing**?





HYPOTHESES

The technical **subject**

The **size** of the company

The **influence** of the marketing
department

The **skills** of the technical
writer





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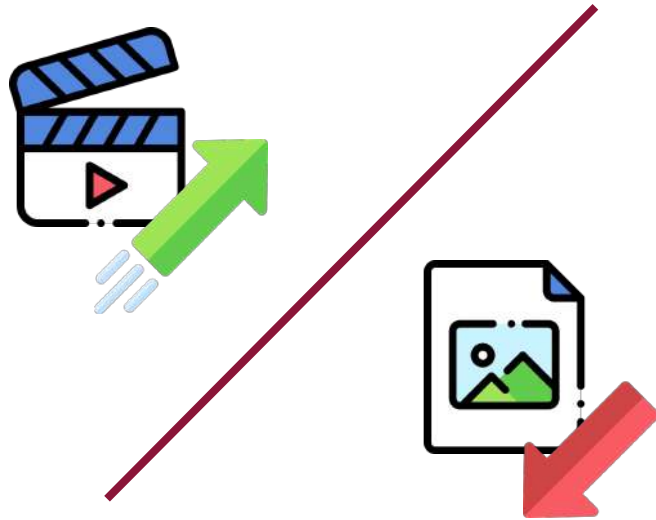
 www.linkedin.com/in/anna-ndoye/



The contrast between Visual Minimalism and Video Content

BUKALA Rébecca
FERRO Claire
VINGTROIS Fanny

Why this subject ?

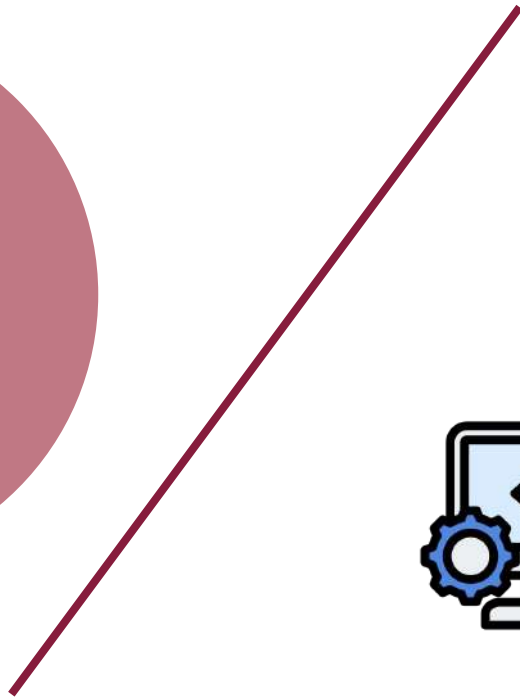
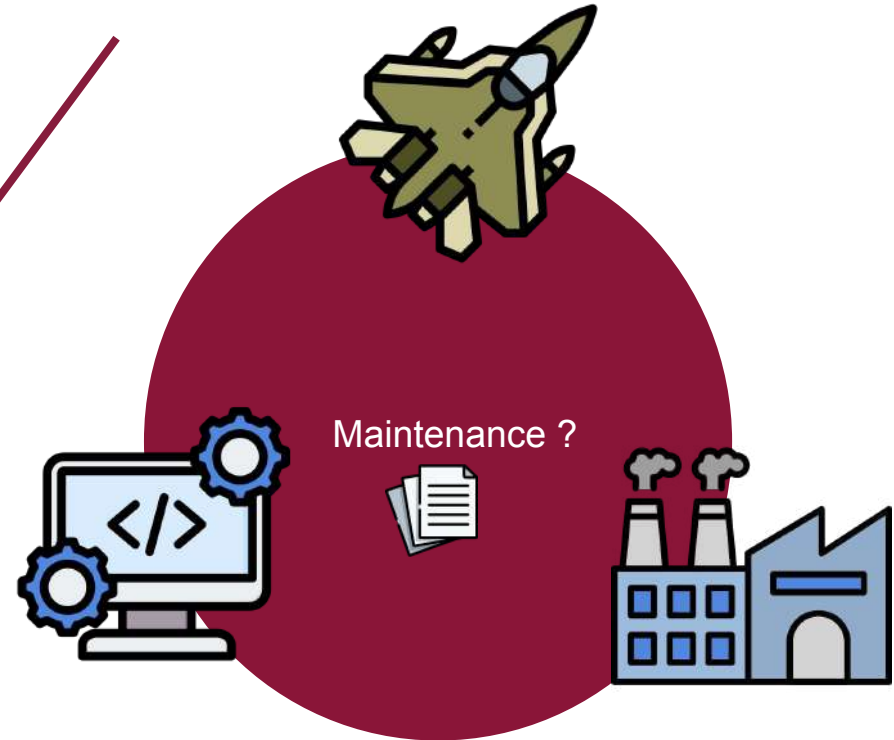
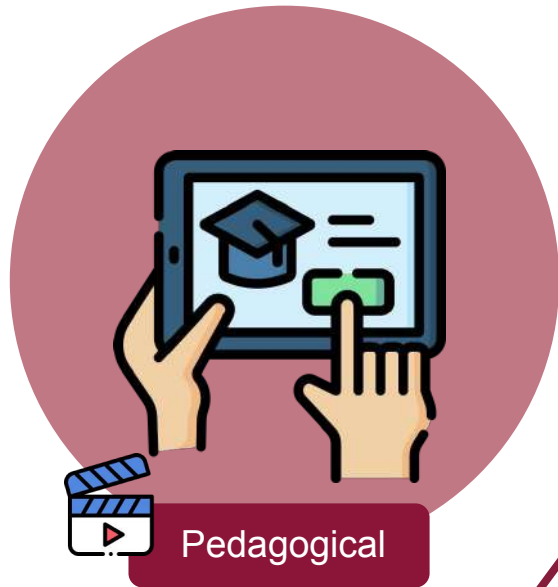


Does the use of video content go against the effort of visual minimalism in technical communication?

Our hypothesis

Depending on the field,
video content can hinder
visual minimalism





Our approach

- How is visual minimalism implemented in different companies?
- Are technical communicators bound to make video content?
- Who decides to make video content ?
- Is it a request from the client, another department or is it the technical communicator's idea ?



Contact us

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Thank you for your attention!



Accessibility for visually impaired people

AICHOUR Sophonisbe
AKAFFOU AGNIMEL Xavier-Lucas
VUKA Gladys

Content

- Introduction
- How to help
- Problems encountered

Introduction



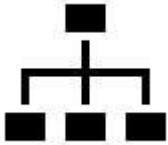
**14% of the
population**



**Not much
information**

What can be done for the visually impaired people?

How to help



**Structured
contents**



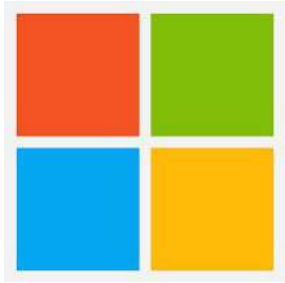
**Audio
descriptions**



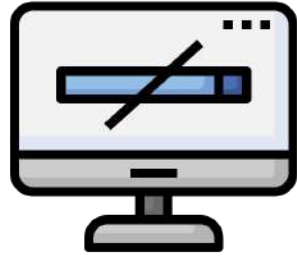
**Clear and
simple
language**



**Color
selection**



Accessibility
checker on
Microsoft



Lack of devices



High costs



2005 French Law for
disabled people

Contacts



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Thank you for your attention!