DITA Molière: A community to support the growing adoption of DITA standard in France
The ignition spark

A group of DITA experts

Statement

All resources about DITA in English
DITA developed in France but hidden
Low visibility among decision makers
French speaking community under-represented in DITA instances
Professionals looking for jobs
Companies looking for expertise
An interest?

A name and a Linkedin Group
- Personal networks
- Linkedin campaigns
- Alumni of universities
- Word of mouth

An outstanding support
- 1000 + persons addressed
- 600 + interested
- 200+ joined the group within one month
- 100 + registered to our “founding meeting” within 2 weeks
- 50 attended
The goal

Develop the community
  Companies, professionals, universities, service providers
  Jobs and career development
  Mutual support
  Resources in French

Increase DITA adoption
  By companies and universities

Weigh in the Global DITA community
The assets

A community of members:
  Professionals,
  Students,
  Companies and
  Universities

Resources in French for DITA adoption, DITA promotion…

Editorial content
  Monthly webinars
  Yearly conference
  Forum
The assets

Standard and technology expertise
   Member of Oasis SC
   Start-up kit
   Shared IP
   Technological support

Innovation projects
   Collaboration between companies
   Collaboration companies - universities
The principles

Commitment
  Membership
  Policy
  Volunteering
  Collaboration

Proposals

It is NOT
  A market place
  A recruitment platform
Where we stand

Founding conference End of September 2020

Organization just created
  Bureau : 5 founders
  Volunteers in different groups

Web site in construction
  Linkedin group

Webinars started
  52 registered, 35 attended first webinar
Where we stand

Technical group started
  Github repository available
  DITA Start-up kit soon
  Soon with OASIS DITA Steering Committee

Resources
  DITA style guide in French
  DITA eLearning  ditalearning.fr soon

Innovation projects
  2 projects being “screened”
And Now?

Let’s make it work all together!
 Join DITA Molière Linkedin Group
 Propose your support / expertise
 Tell your friends

Allons-y !
C'est à nous tous de le faire fonctionner !